

SPEKTRIX  **HUBS:**

**A Website is a Journey,
not a Destination**

Presenters



NINA PRIMERAKI
Client Integrations Lead

SPEKTRIX 

Agenda




Why good integrations are important



Examples




Practical takeaways



Income of our UK/IE based Spektrix Users was generated online in 2021

63%



Ticket sales income of our UK/IE Spektrix users was generated online in 2021

73%

Business priorities

The image features the letters 'CRM' in a white, serif font, centered on a dark green rectangular background. This background is layered over a lighter green background, creating a sense of depth. The overall design is clean and professional, typical of a corporate presentation slide.

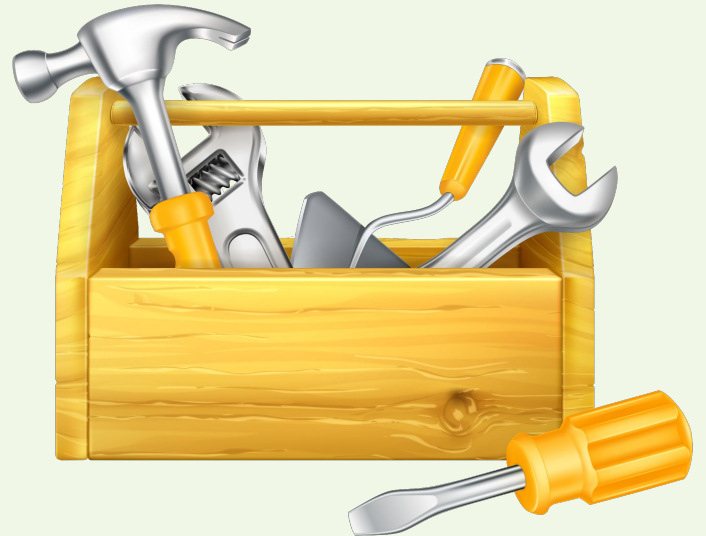
CRM

Our integration tools

IFRAME

API

WEBCOMPONENTS



“

My business priority is that my customers with access requirements are catered for.

”

Events by date

June 2022						
Su	Mo	Tu	We	Th	Fr	Sa
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2

[Next 7 Days](#)
[Next 30 Days](#)

[View all](#)

Filter by category

- Drama
- Music
- Comedy
- Family
- Musicals
- Other Events
- N/A
- Creative Learning

Filter by access

- Captioned
- Audio Described
- Relaxed
- Dementia Friendly
- Parents & Babies
- Family Friendly

Access: Captioned



The Still Room

PARK90
 01 June 2022 – 25 June 2022

Directed by Nigel Douglas ...

[Read more](#)
[Book now](#)



Tony! [The Tony Blair Rock Opera]

PARK200
 2 June 2022 – 09 July 2022

Directed by Peter Rowe ...

[Read more](#)
[Book now](#)



A Place For We (Digital Theatre)

Events Elsewhere
 22 June 2022 – 26 June 2022

By Archie Maddocks Directed by Michael Buffong Produced by Park Theatre & Talawa Theatre ...

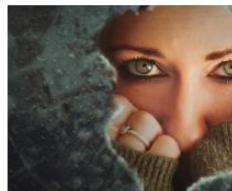
[Read more](#)
[Book now](#)



The End of the Night (On Demand)

Events Elsewhere
 4 July 2022 – 4 July 2024

Directed by Alan Strachan Available on demand on ...



Monster

PARK90
 27 July 2022 – 20 August 2022

Directed by Kevin Tomlinson Glasgow. 2006. An abandoned playground. Troubled teenagers



Rose

PARK200
 13 September 2022 – 15 October 2022

With Dame Maureen Lipman Directed by Scott Le Crass Following a hugely succe...

Filter by access

-  *Captioned*
-  *Audio Described*
-  *Relaxed*
-  *Dementia Friendly*
-  *Parents & Babies*
-  *Family Friendly*
-  *BSL Interpreted*

Tony! [The Tony Blair Rock Opera]

02 June, 2022 – 09 July, 2022

Show Information

Choose a performance

Wed 22 Jun 2022	7:30pm		Limited
Thu 23 Jun 2022	3:00pm	MATINEE	Limited
Thu 23 Jun 2022	7:30pm		Limited
Fri 24 Jun 2022	7:30pm		Limited
Sat 25 Jun 2022	3:00pm	AUDIO DESCRIBED MATINEE	Limited
Sat 25 Jun 2022	7:30pm		Limited

Tony! [The Tony Blair Rock Opera]

02 June, 2022 – 09 July, 2022

[Show Information](#)[Choose a performance](#)

Wed 22 Jun 2022

7:30pm

Limited



Thu 23 Jun 2022

3:00pm

MATINEE

Limited



Fri 24 Jun 2022

7:30pm

Limited



Fri 24 Jun 2022

7:30pm

Limited



Sat 25 Jun 2022

3:00pm

AUDIO DESCRIBED

MATINEE

Limited



Sat 25 Jun 2022

7:30pm

Limited



Mon 27 Jun 2022

7:30pm

Limited



Tue 28 Jun 2022

7:30pm

Limited

[Contact us](#)

Select Your Seats

Does Anyone In Your Party Have Specific Access Requirements?

Log in or register to book access tickets online. By telling us your requirements we can show you the most suitable seats for your individual needs.



Log In Now

Kinky Boots, Saturday 10 September 2022, 14:30

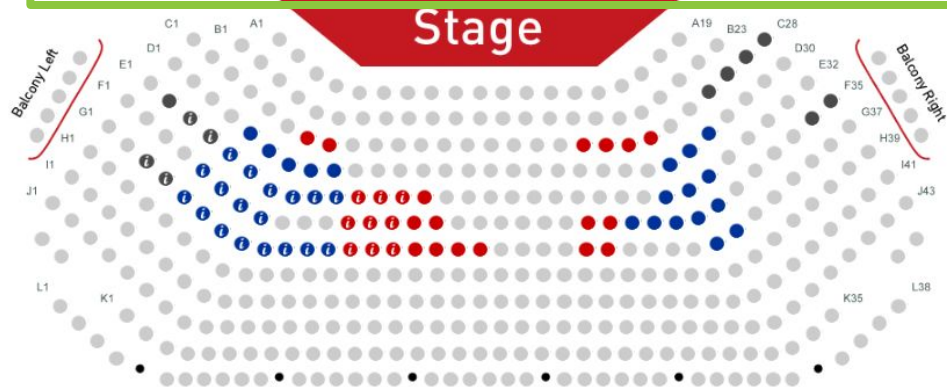
Main House, New Wolsey Theatre, Civic Drive, Ipswich, Suffolk, IP1 2AS

< 10 September 2022 14:30 > 

Please select your seats (maximum 100 for this event per order)



AD: You will hear a live description of the action on stage. Collect a headset from a Ticket Sales Assistant.
BSL: For Deaf customers who use British Sign Language.



Refresh

View From Seat

Continue

Select Your Seats

Does Anyone In Your Party Have Specific Access Requirements?

Log in or register to book access tickets online. By telling us your requirements we can show you the most suitable seats for your individual needs.

[Log In Now](#)

Kinky Boots, Wednesday 07 September 2022, 19:45

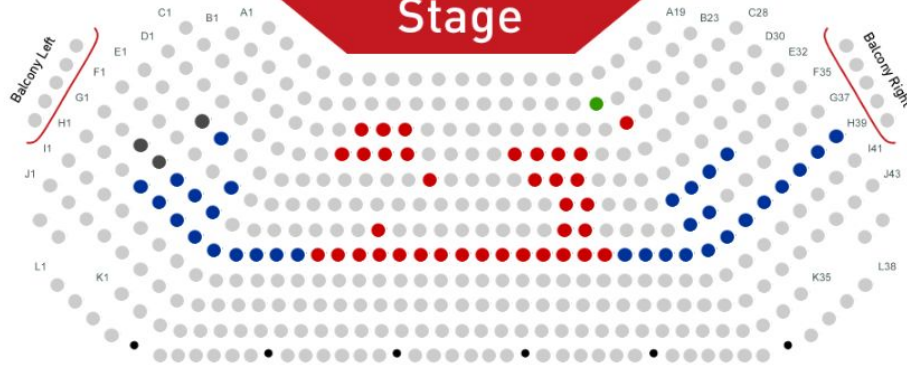
Main House, New Wolsey Theatre, Civic Drive, Ipswich, Suffolk, IP1 2AS

< 07 September 2022 19:45 > 

Please select your seats (maximum 100 for this event per order)



To book accessible seating, including wheelchairs,
please contact a Ticket Sales Assistant on 01473 295900.
Please note that there is no centre aisle.



[Refresh](#)

[View From Seat](#)

[Continue](#)



Other Preferences

Venue Accessibility

Please let us know if you have any additional access requirements:

- Seating Close To Toilets
- Bringing an Assistance Dog
- Step Free Access
- Hearing Enhancement
- Wheelchair User - Transfer To Theatre Seat
- End Of Row Seat
- Using The Lift
- Require a Comfort Cushion
- Wheelchair User - Remain In Wheelchair
- Familiarisation Visit
- Require An Assisting Companion

Accessible Performances

Please tell me more about these types of accessible performance:

- British Sign Language
- Audio Described
- Captioned
- Relaxed
- Sensory

Save

“

My business priority is that I provide affordable tickets.

”

WHAT'S ON

CREATE WITH US

BATTERSEA
ARTS CENTRE

VENUE HIRE

MENU

A portrait of Isy Suttie, a woman with long, wavy brown hair and bangs, smiling slightly. She is wearing a black top with a red floral pattern. The background is a solid red color. A green rectangular box highlights her eyes.

ISY SUTTIE: WORK IN PROGRESS

16 June, 4 & 11 July

MURDER, SHE DIDN'T WRITE: THE IMPROVISED MURDER MYSTERY

SAT 25 — SUN 26 JUN

[VIEW PERFORMANCES & BOOK TICKETS](#)

**RUNNING TIME (INCLUDING ANY INTERVALS):
2 HOURS**

INFO
REVIEWS
GALLERY

Not sure if it's for you?

Email our Box Office
booking@theatreroyal.org



SATURDAY 25 JUNE 2022

7:30PM

	Band A 20+ Tickets Left	Band B 20+ Tickets Left	Band C 18 Tickets Left	Band D 5 Tickets Left
Full Price Ticket	£20.50	£20.50	£16.50	£10.50
Under 21 Ticket	£10.50	£10.50	£10.50	£10.50

SUNDAY 26 JUNE 2022

FILTER

Lowest Price

Evening Performances

	Band A 20+ Tickets Left	Band B 20+ Tickets Left	Band C 6 Tickets Left	Band D 19 Tickets Left
Full Price Ticket	£20.50	£20.50	£16.50	£10.50
Under 21 Ticket	£10.50	£10.50	£10.50	£10.50

“

My business priority is to build customer loyalty

”

We use cookies to ensure you get the best experience on our website. Find out more →



Basket 99.50 ↗ My account 👤 Search 🔍

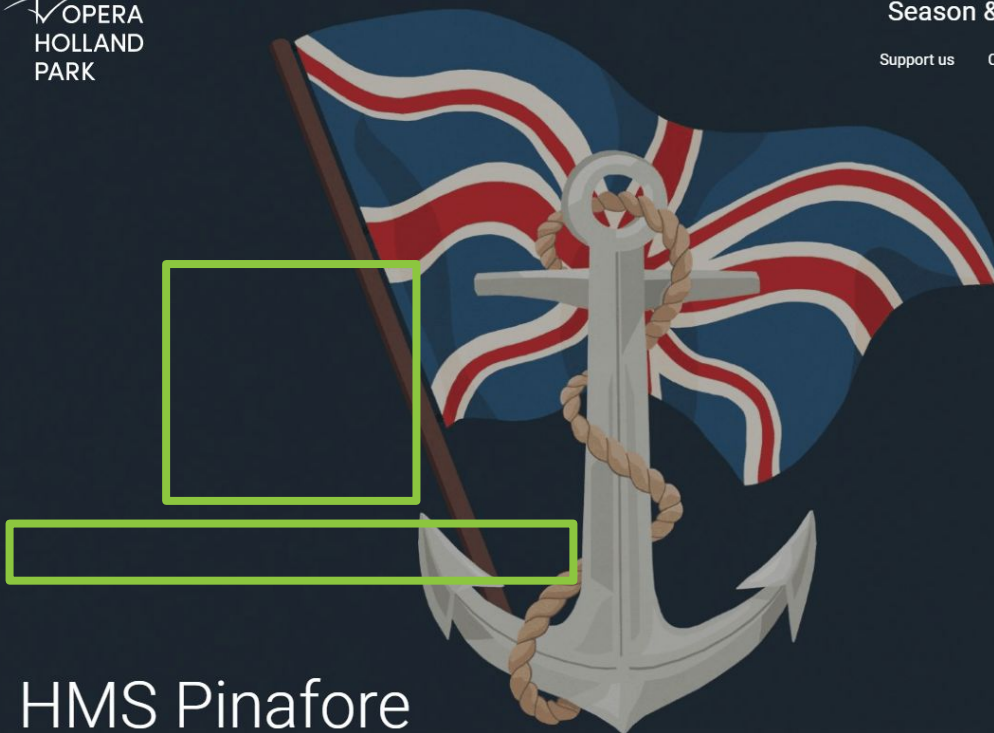
Season & Events

Your visit

Support us

Community work

News & features



HMS Pinafore

August 2022

TUE 9 7.30pm	WED 10 7.30pm BOOK	THU 11 7.30pm BOOK	FRI 12 7.30pm BOOK	SAT 13 2.00pm BOOK	SAT 13 7.30pm BOOK
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	Price	Member Price	
Band A+	£128	£120	Last few
Band A	£96	£88	Available
Band B	£86	£78	Available
Band C	£74	£66	Available
Band D	£56	£48	Last few
INSPIRE	£22		Subject to availability

Become a Silver Member for just £75 a year to save up to £8 on every ticket

BOOK NOW >

Select tickets

If you are a Member or Supporter, your discounts will automatically apply in your basket once you have logged in.
Having trouble with your booking? Call our Box Office on 0300 999 1000.

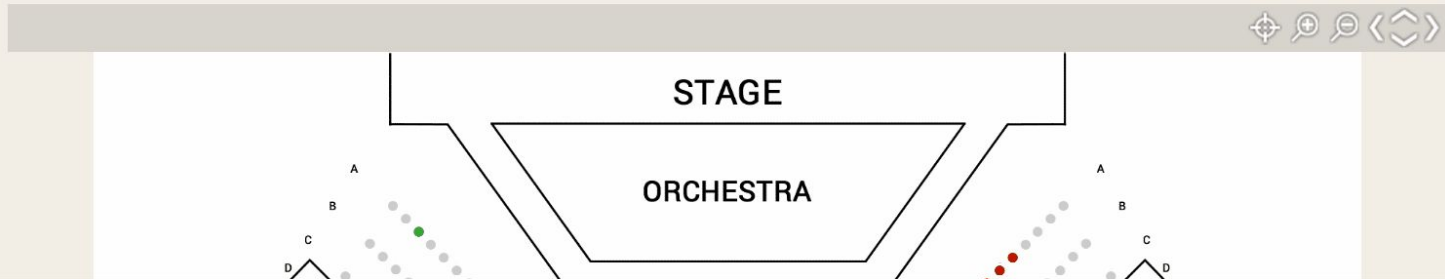
HMS Pinafore

Tuesday 09 August 2022, 19:30

Opera Holland Park, Opera Holland Park Theatre, Holland Park, London W8 6LU

< 09 August 2022 19:30 > 

Please select your seats (maximum 40 for this event per order)



Basket

Item	Quantity	Total
HMS Pinafore 19:30 Tuesday 09 August 2022 1 Full Price Edit Delete	1	£96.00
Booking Fee		£3.50
Total		£99.50

You might be interested in this event:

Little Women
22 July – 5 August 2022
Four sisters, one heart

[Find out more](#)

You might be interested in this event:

Carmen
2 – 24 June 2022
A fight for love and freedom

[Find out more](#)

Savings

Add more tickets and take advantage of one of these available offers:
If you hold a membership subscription you may be eligible for discounts. Log in and these will be applied to your order automatically.

You could save £3.50 on your order today by becoming a Silver Member

Silver Membership is just £75 a year and includes:

- Up to £8 off tickets to our featured productions (8 per production)
- Extended priority booking for next season
- Discounts on programmes and the theatre bar

[Join or Renew](#)[Find out more](#)

Home / What's On

What's On

EVERYTHING IN BUILDING EVENTS ONLINE EVENTS ARTS & CULTURE FAMILIES & YOUTH CINEMA ADULT EDUCATION

PAST EVENTS



Adult Education

- Classes & Courses
- Talks & Discussions

Modern Jewish Literature [Online]

with Dr Aviva Dautch

Thursdays at 10.30am | 27 Oct 2022-15 Dec 2022 |
£10 per session or £72 for the series

BOOK NOW READ MORE



- Classes & Courses
- Talks & Discussions

Modern Jewish Literature [In-Building]

Thursdays at 10.30am | 27 Oct 2022-15 Dec 2022 |

View by.

Time

- Morning
- Afternoon
- Evening

Date

- Today
- This week
- Next week

June 2022 < >

M	T	W	T	F	S	S
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“

As a registered charity my business priority is to increase my income from charitable giving.

”



[Our supporters](#) [Our current appeals](#) [Why support us](#) [Get in touch](#)

GIVE NOW

Your support enables us to make theatre for everyone. Make a difference today by setting up a recurring donation or making a single gift. All donations, whatever their size, are greatly valued.

Amount to Donate £ 0

Select a gift type

SINGLE GIFT

RECURRING GIFT

Select an area of support

OUR GREATEST NEED

OUR COMMUNITY

OUR PRODUCTIONS

OUR BUILDING

Select an amount

£10

£50

£250

£1000

Other...

CLEAR DONATION

ADD TO BASKET



Support Us

“The Royal Court has nurtured, provoked and challenged me from the moment writing for theatre seemed a faint possibility for me. Its uncompromising commitment to risk-taking, bravado and joy has indelibly marked me as an artist and human. I’m honoured to call it a second home.”

Practical Takeaways

1 HOUR

Book a ticket

1 DAY

Go through analytics

1 WEEK

Set up priorities

1 MONTH

Project



Partner Directory

Discover partners who can help you achieve even more with Spektrix

What do you need help with?



Sort by: Name A to Z ▾

Regions served ▾

Products/services ▾

1 I want to ▾

36 matches

/After Digital

After Digital

After Digital are a digital agency with 20+ years of experience, crafting innovative digital solutions for our clients by offering a wide-range of expertise across all ...

PRODUCTS/SERVICES

REGIONS SERVED

Apphut

By working collaboratively w
and nurture ideas and turn th
connections with your audier

PRODUCTS/SERVICES

REGIONS SERVED

- Analyse and segment my customers
- Increase revenue
- Price my events strategically
- Improve customer experience
- Manage my venue's scheduling and events
- Redesign my website

Clear

Save

oup

may be

organization? BIG excels at creating custom solutions t...

PRODUCTS/SERVICES

REGIONS SERVED



SPEKTRIX»»»

Thank You

Nina Primeraki
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