



SPEKTRIX

New at Spektrix

Spektrix Hubs 2025



Agenda

1

WHAT'S
READY NOW?

2

NEW
OPPORTUNITIES

3

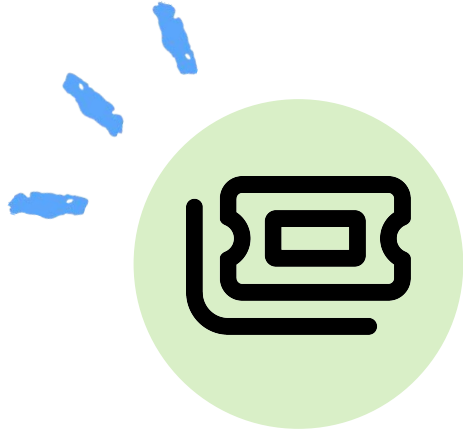
WHAT WE'RE
WORKING
ON

4

TAKE
AWAYS



**What's
Ready Now?**



Making Use of Digital Wallets



The Power of Digital Wallets

Payments 

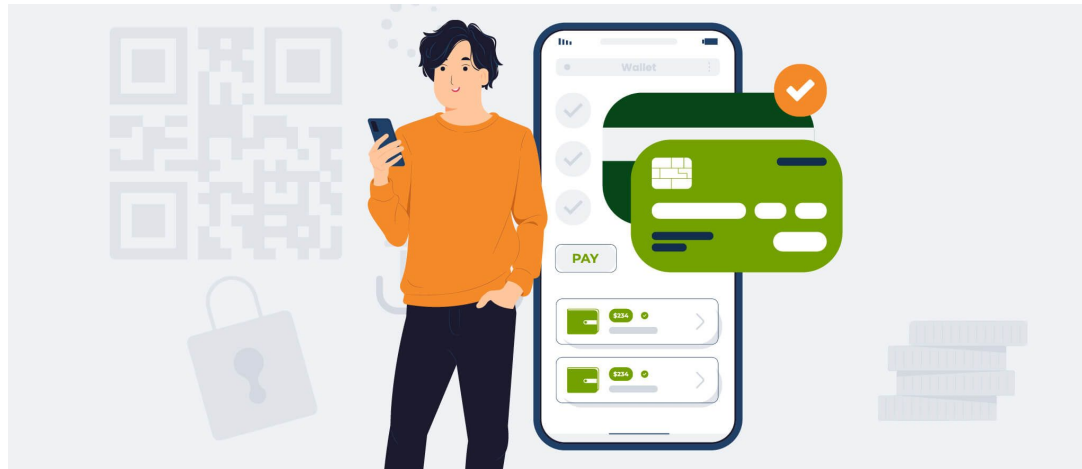
Tickets



Membership Cards



Communication





The Magic of Digital Passes

- Add tickets to **Apple and Google** wallets
- Design the passes to **meet your needs**
- **Connected** via the API from Spektrix
- Instant, default template
- **Simple** and **user friendly** pass designer
- **No additional cost!**





THE GREEN PLAYHOUSE

Your tickets are attached to this email.

Tickets and vouchers can be presented on your phone or tablet at the venue for scanning; they do not need to be printed.

Please ensure you check the attached documents.

If you have any queries about your tickets, please email **box.office@exampletheatre.com**.

Thank you,

The Green Playhouse

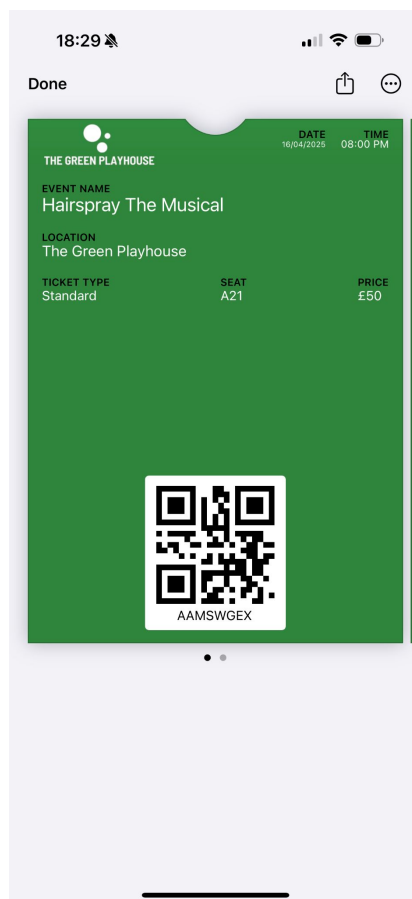
Hairspray The Musical

Saturday 05 April 2025, 20:00



Website: <https://www.yourtheatre.com>

Phone: (123) 456-7890



A SOLDIER'S PLAY

DATE
Aug. 08

TIME
7:45 PM


EVENT

A Test Event

SEAT
A1

VENUE
Area Name

ORDER
24-AF-1234



A SOLDIER'S PLAY

Base Seating Plan


A Test Event

Date
Aug. 08

Time
7:45 PM

Venue
Example
Venue Name

Seat
A1



DATE
Aug 08 2024

TIME
7:45 PM

EVENT


A Test Event

LOCATION
Example Venue Address

TICKET TYPE
Sample Ticket Type

SECTION
Area Name

SEAT
A1



Example Venue Address

A Test Event


Date
Aug 08 2024


Time
7:45 PM

Ticket Type
Sample Ticket Type

Section
Area Name

Seat
A1






DATE
Aug 08 2024

EVENT

A Test Event

LOCATION
Example Venue Address

TICKET TYPE
Sample Ticket Type



ABCDEF GH



Example

A Test Event

Date
Aug 08 2024




ABCDEF GH

Ticket Type
Sample Ticket Type



ABCDEF GH



Base Seating Plan


A Test Event

Date
Aug 08 2024


Time
7:45 PM

Ticket Type
Sample Ticket Type


Seat
A1



ABCDEF GH



AEYGANMM



Hahn Hall

Test Event Two 2025


Artist
Jeremy Denk

Date
Mar 22 2025

Time
2:00 PM

Seat
H126

Type
Admin Comp



AEYGANMM



Early Adopter Feedback

“Pass tickets are scanning very well and the back-end functionality is super simple.”

Sam Veck

Ticketing & Sales Development
Lead
BEAM

“a very smooth and positive introduction!”

Gordon Strachan

Ticketing & Data Manager
Traverse Theatre



Spektrix Payments

A central green banner with a torn, hand-drawn edge, surrounded by scattered confetti in the shape of small circles and squares in pink, blue, and green colors.

Happy 1st Birthday
Spektrix Payments!

Over a third of all Spektrix users have already moved over



Payment Solution:

adyen

Uber

ebay

Etsy



Booking.com





Payment Approach:



Gateway



Processor



SPEKTRIX 
Payments

Opayo

worldpay



LLOYDS BANK 

adyen



Pay with Digital Wallet:



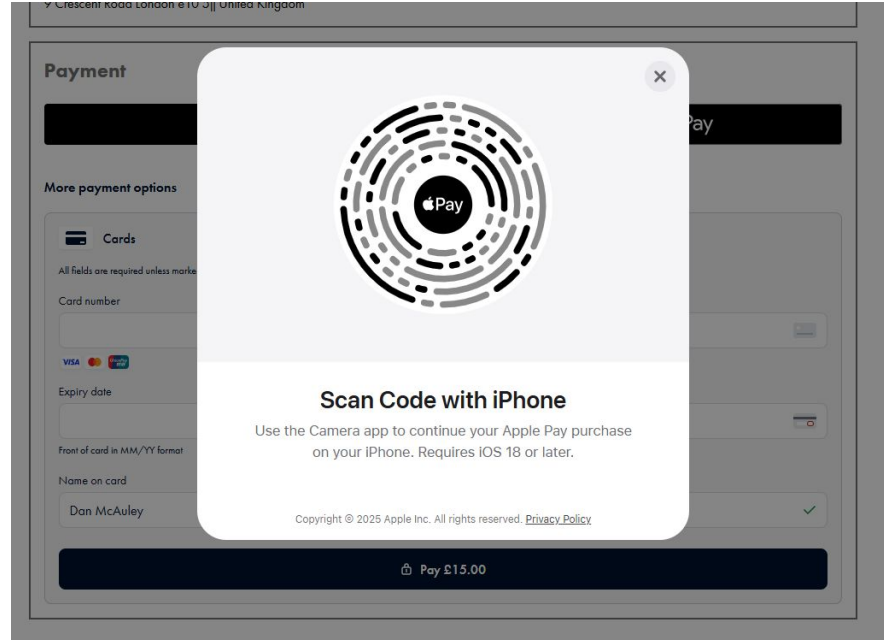
1 in 4 customers opting for Apple or Google Pay, when they have the option

- Increase online conversions
- Reduce abandoned carts
- Avoid unnecessary bank authentication requests
- Encourage first time bookers



Apple Pay update:

- Use Apple pay on multiple browsers
- Pay on other devices using a code





New Value:



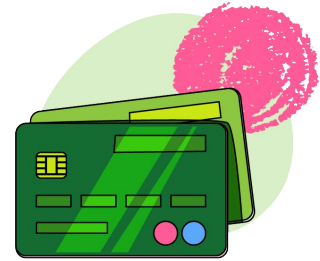
FREE!
FREE!
FREE!



Simpler process & real
time view



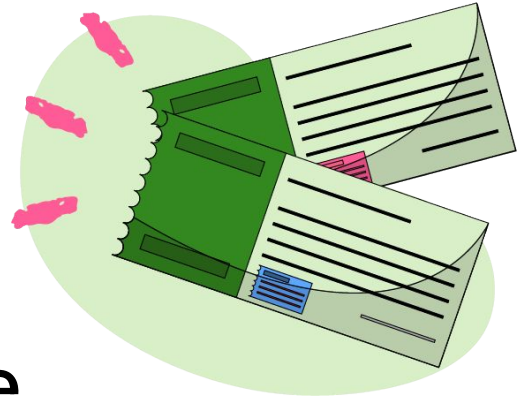
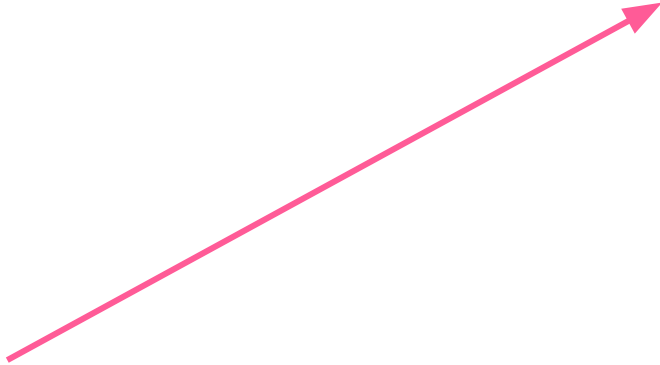
Spektrix
frontline
support



Automatic Card
Updater



What else?: I'll tell you

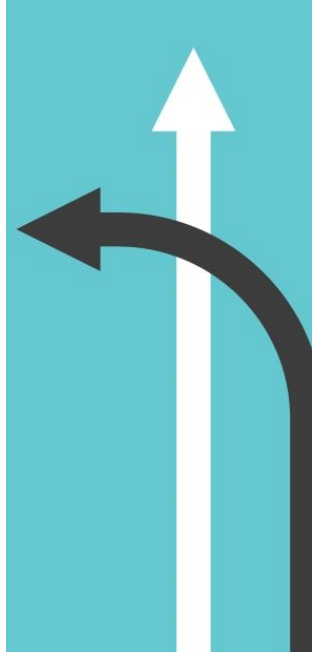


96.6% payment success rate

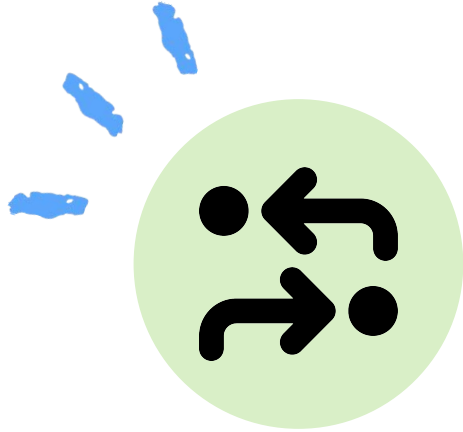
Reduction in the number of customer calls



Simple to switch:



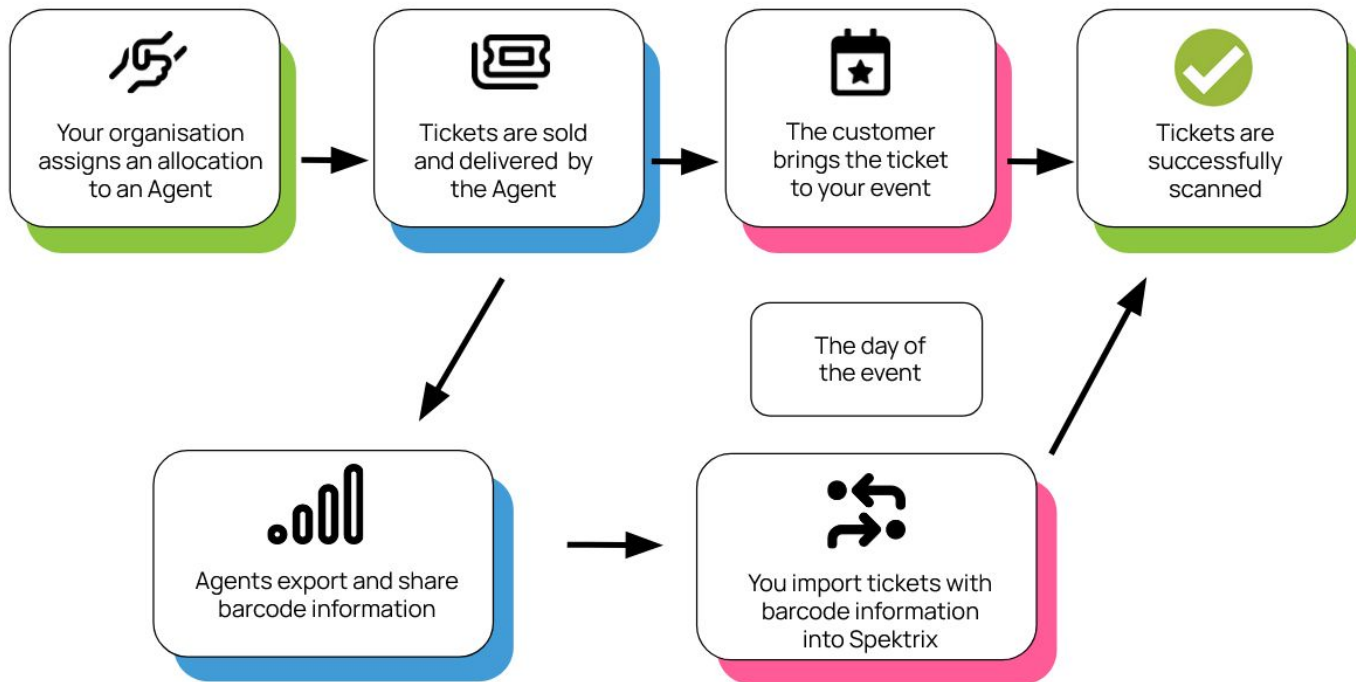
- Book a call with us to assess the cost
- Minor changes to your website
- You will have a dedicated project manager to guide you through the process
- Up and running in only a few days



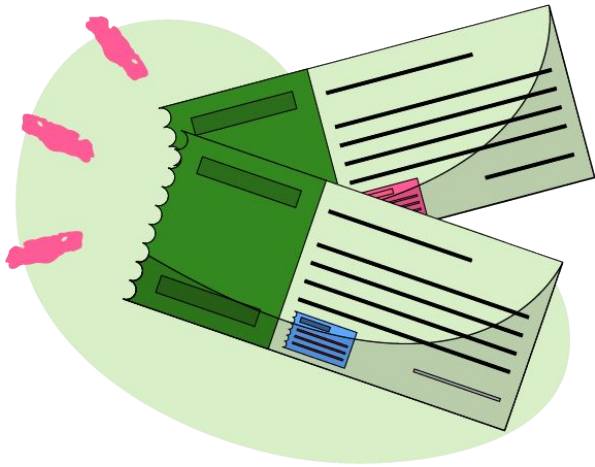
**Barcode
Importer**



Importing barcodes:



Impact:



1

Better customer experience

2

Better attendance data

3

Smoother partnership with agents

Actions!

1

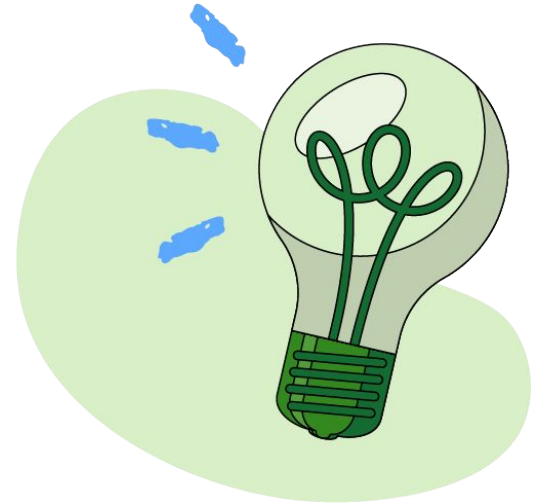
Have you turned on Digital Passes?

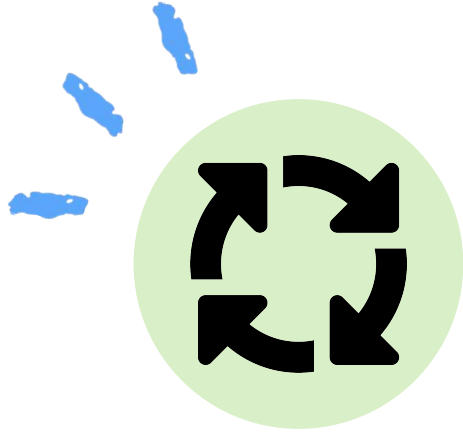
2

Consider Spektrix Payments

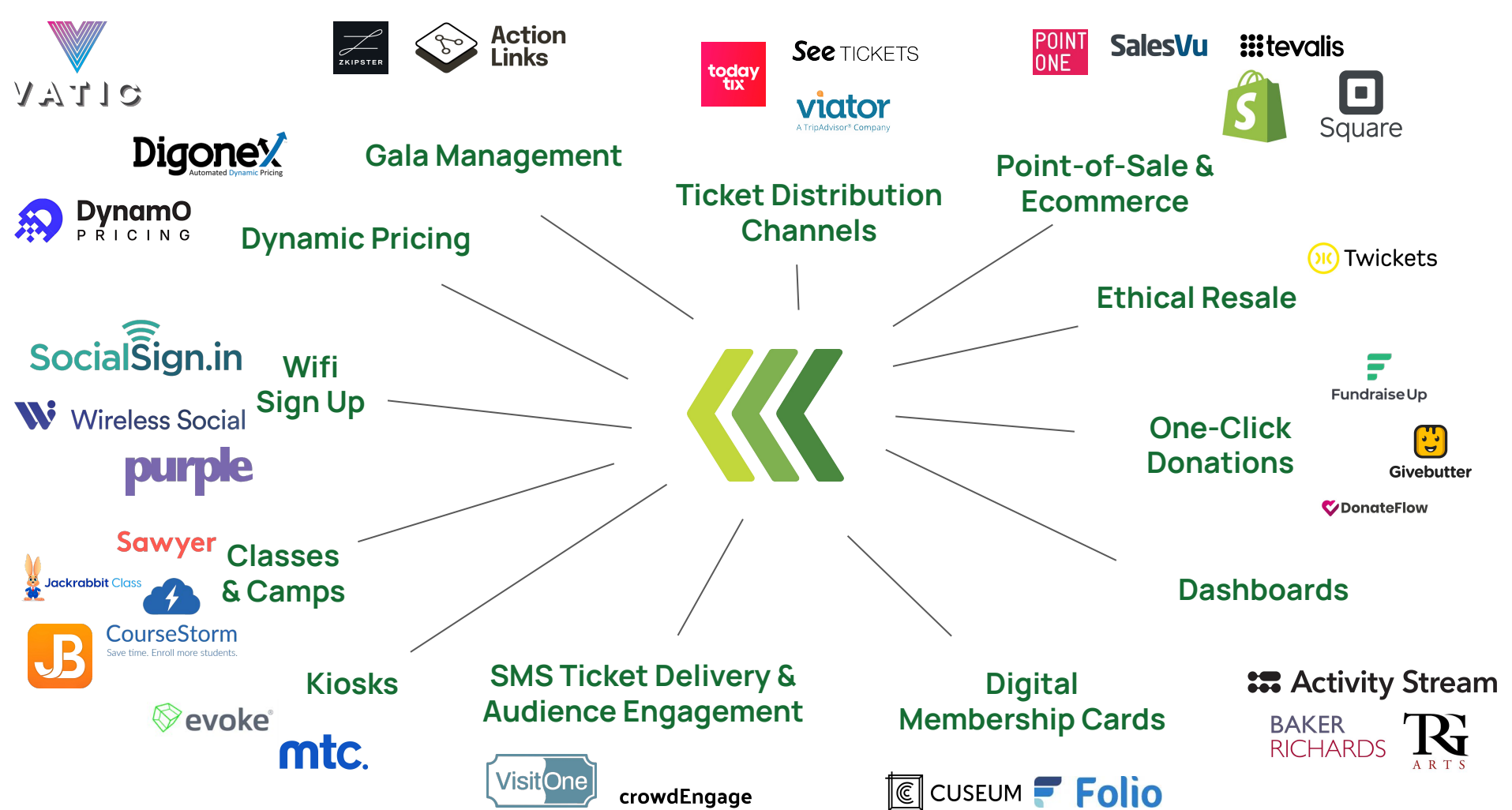
3

Barcode Import tool





New
Opportunities





Meet our Partners

SPEKTRIX

FEATURES

CLIENTS

PRICING

RESOURCES

WHO WE ARE



LOG IN

BOOK A DEMO



Partner Categories



Accessibility

Create more welcoming spaces, online and in-person, for new and more diverse audiences, including those with disabilities or access requirements.



Audience Engagement

Make the most out of your customers' touch points and facilitate their journey from start to finish with additional communication channels, mobile ticket delivery, data capture from all attendees and upselling opportunities.



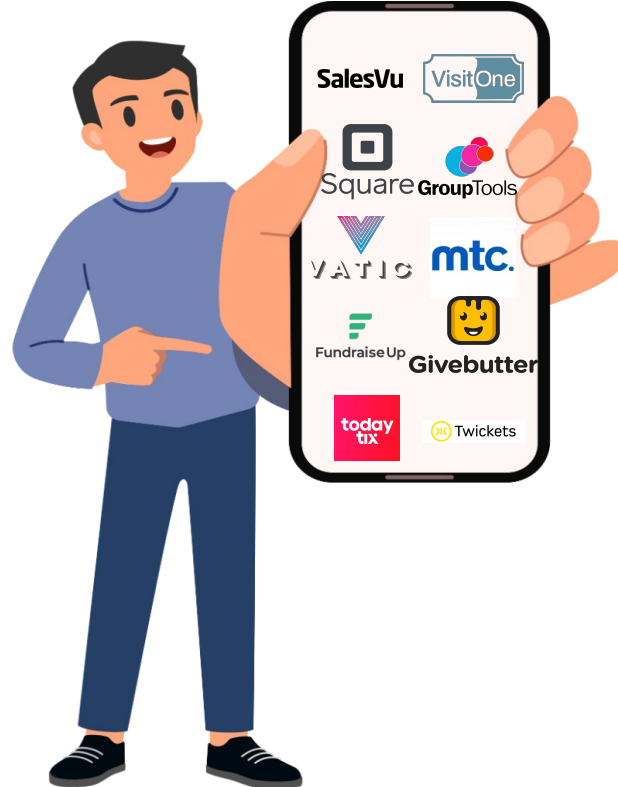
Courses and Camps

Enrich your customer data in Spektrix through specialist courses and camps through specialist courses and camps functionality, unlocking targeted communications with a true picture of customer engagement while enhancing customer experience.





Spektrix App Store:





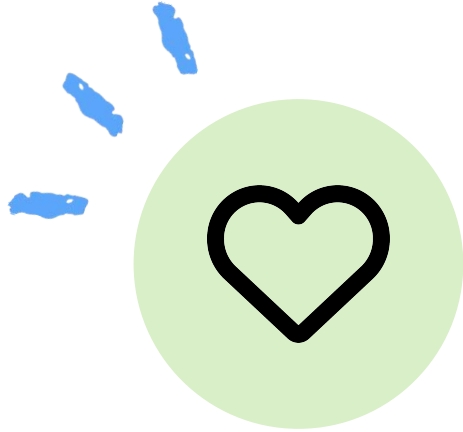
Class and Course registration



Class & Course registration







Fundraising tools



Fundraising tools

Kindsight



Fundraise Up



Ecommerce and POS



Ecommerce and POS



SalesVu

Free UK shipping on orders over £40

V&A Dundee
Shop

Exclusives ▾

Christmas Shop ▾

Gifts ▾

Home ▾

Books ▾

Kids ▾

Fashion

Stationery ▾

Jewellery

Exhibitions ▾

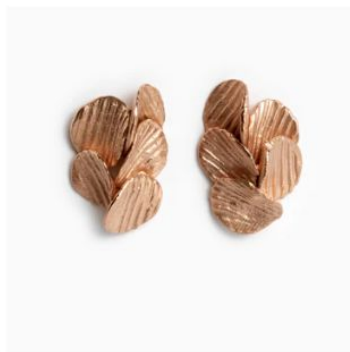
Sale



V&A



Giga earrings by Nmarra
£28.50



Tumble earrings by Laura
Cruikshank
£195.00



Large Fanfold Earrings in V&A
Dundee Monochromes
£100.00



Rina earrings by Nmarra
£26.50





The Circle



Wuthering Heights

Venue: Circle Theatre Main House

Date and Time: Friday 20 June at 19:30

Duration: 120 Minutes

Make your night extra Special!



Why not treat yourself before the show or during the interval? Pre-order your drinks packages and ice creams and skip the queues!

[Add To Your Order Now](#)

Actions!

1

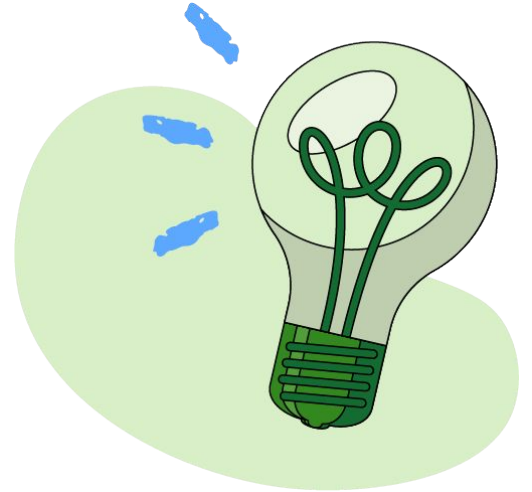
Are you already working with a partner and not using the integration?

2

What systems could you replace or add?

3

How can you leverage your data?





**What we're
Working On**

New at Spektrix

Recent releases and upcoming improvements for Spektrix users



Ready Now

Working On

Exploring

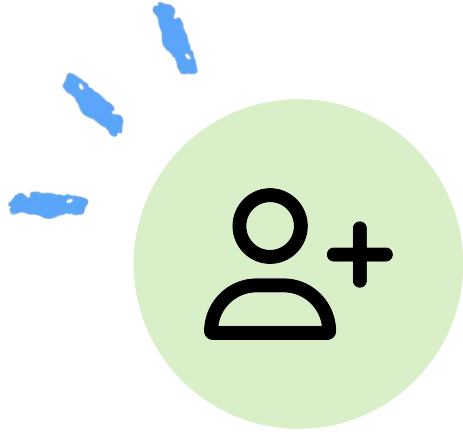
Get started with the most recent enhancements to Spektrix

Reach out to the Support team if you need any additional help to get up and running



Customers can add tickets to Apple or Google wallets





Offer Limits



New Offer Limits

Offer Details

Basic details	Limit this offer:	
Discount	Max Items	Max Discount
Event criteria	Per Event	
Ticket criteria	Per Event Instance	
Fixed series rule	Per Offer	
Limits	Per Customer	
Eligibility	Per Customer Per Event	2
Website	Per Membership Period	

Working On

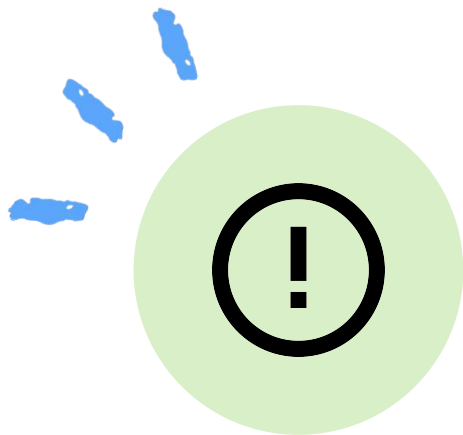


Offer Limits - coming soon

Offer Details

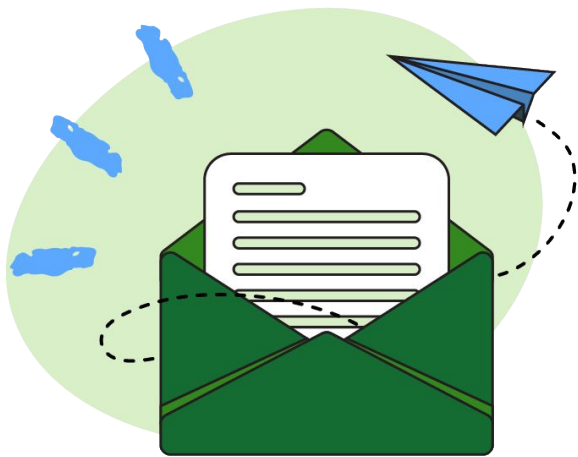
Basic details	Limit this offer:	
Discount		Max Items Max Discount
Event criteria	Per Event	
Ticket criteria	Per Event Instance	
Fixed series rule	Per Offer	
Limits	Per Customer	
Eligibility	Per Customer Per Event	
	Per Customer Per Event Instance	5
Website	Per Membership Period	

Working On



Bulk Cancellations

Easier cancellations



1

Email audiences with 'need to know' updates

2

Return and refund tickets in bulk

3

How to cancel an event: an emergency response guide

➤ Takeaways!

1

New at Spektrix webpage and keep up with our new releases

2

New opportunities - can save time & money

3

Keep talking to us

