

Learning Path: Explore Your Spektrix Data



Goal 1: Segment Customers

Video / Classroom

1



Customer Lists & Reports



2



Exploring Data 1: Customer Segmentation



Goal 2: Run Standard Reports

Classroom

1



Exploring Data 2: Intro to Standard Reports



2



Exploring Data 3: Modify Standard Reports



KEY



Concept Video



eLearning



Instructor-led Training

SPEKTRIX