






Learning Path: Fundraising



Goal 1: Manage Donors and Gifts



Video / Classroom / Self-serve

- 1  Audience Loyalty
- 2  Donations
- 3  Contact Preferences, Tags, Attributes
- 4  Fundraising Essentials 1
- 5  How to Create a Tag



Goal 2: Process Donations and Pledges

Video / Classroom

- 1  Customers & Relationships
- 2  Fundraising Essentials 2

KEY



Concept Video



eLearning



Instructor-led Training

SPEKTRIX 