





Learning Path: Sales & Box Office



Goal 1: Sell and Return Tickets

----- Choose ONE path -----

Video / Classroom

- 1  Seating
- 2  Pricing
- 3  Events & Event Instances
- 4  Selling Tickets 1




Video / Self-serve

- 1  Seating
- 2  Pricing
- 3  Events & Event Instances
- 4  Sales 1
- 5  Sales 2
- 6  Sales 3



Goal 2: Apply Benefits and Sales Actions

Video / Classroom

- 1  Audience Loyalty.
- 2  Customers & Relationships
- 3  Selling Tickets 2

KEY



Concept Video



eLearning



Instructor-led Training

SPEKTRIX 