



SPEKTRIX

New at Spektrix

New and upcoming
product enhancements

Wednesday 3 June, 2026



Presenters



Mark Gaukrodger

Snr Product & Partner
Marketing Manager

he/him



Nina Primeraki

Client Integrations
Lead

she/her



Mike Powell

Payments Enablement
Manager

he/him



Erica Noel

Client Success
Lead

she/her



Miriam Wright

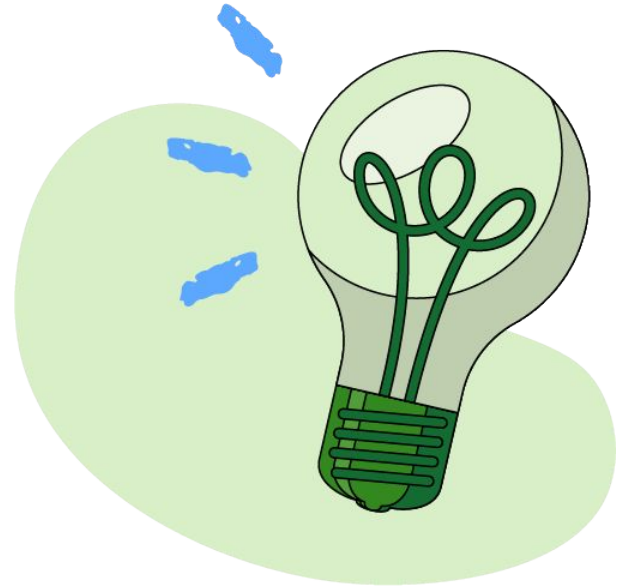
Reporting
Specialist

she/her



What brings the most value

- Will it help you expand your audiences?
- Will it help you build deeper connections with audiences?
- Will it help you increase your revenue?
- Will it help save your team time?





Agenda

1

Enhanced
Customer Seat
Selection

2

Customers'
Buying
Journey

3

Audience
Communications

4

Reporting

5

Feature
Roundup

6

Q&A



Working On: Enhanced Customer Seat Selection

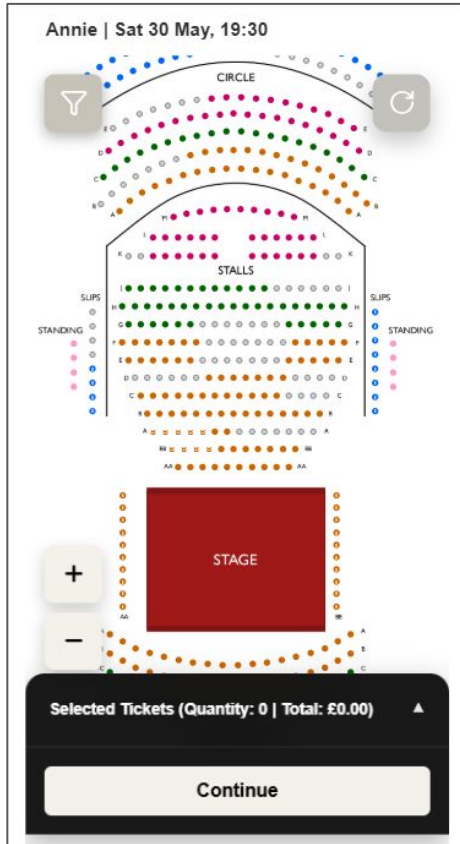
Nina Primeraki

Client Integrations Lead
she/her





Enhanced Seat Selection



Mobile-first

Accessible

Single area reserved & multi-area

Easy integration

Early access to Enhanced Customer Seat Selection

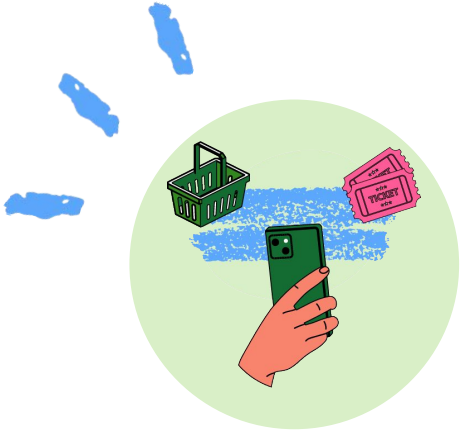


Scan Me



Spektrix Payments

We are streamlining your customers' buying journey to be faster, more flexible, and more profitable than ever



Mike Powell

Payments Enablement Manager
he/him





New features, hardware, and options



Free CHIP
terminals



Google and Apple Pay



Spektrix
frontline
support



Automatic Card
Updater



Faster, more flexible, and more profitable buying journey than ever

1

Buy Now, Pay Later with Apple & Google Pay

Recently Released

It's easier than ever for customers to secure their tickets while managing their budgets.

2

Direct Checkout

Working On

Customers will be able to complete their purchase without logging in, creating a password or needing a magic link.

3

One-Click Checkout

Working On

Customers will be able to complete their purchase in a single click using Apple Pay or Google Pay on mobile.

4

Quick Upsell

Working On

Maximise secondary spend by taking customers from email to completed purchase in just three clicks.

5

Purchase Reservations Online

Working On

Your customers will be able to complete their reservation purchases online, eliminating the need for manual phone processing.

1

Recently Released:

Buy Now, Pay Later with Apple Pay and Google Pay

It's easier than ever for customers to secure their tickets while managing their budgets.

You incur no extra cost beyond existing Visa/Mastercard rates, unlike direct integrations with buy now pay later (BNPL) providers.

1

Recently Released:

Buy Now, Pay Later with Apple Pay and Google Pay

The only BNPL option for clients in the UK is Klarna

There are no current options for BNPL in Ireland

Klarna.

2 Working on: Direct Checkout

Customers will be able to complete their purchase without logging in, creating a password or needing a magic link

2 Working on: Direct Checkout

**Available now, with more options
being added**

3

Working on: One-click Checkout

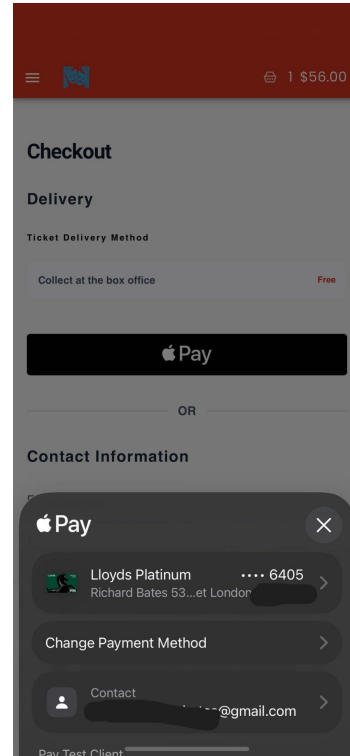
Customers will be able to complete their purchase in a single click using Apple Pay or Google Pay on mobile

3

Working on: One-click Checkout

Available now

More options in development to improve customer experience across your website



4

Working on: Quick Upsell

Maximise secondary spend by taking customers from email to completed purchase in just three clicks.

4

Working on: Quick Upsell

**Using Dotdigital and Spektrix Payments to help
drive upsells and donations**


5 **Working on: Purchase Reservations Online**

Your customers will be able to complete their reservation purchases online, eliminating the need for manual phone processing.

5

Working on: Purchase Reservations Online










Complete your reservation

 RESERVATION FOR
Ms. Jane Smith


RESERVATION
#26-SN-00PV

Your reserved performances

All performances are selected by default. Any you don't purchase will be released on 24th August 2025.

<input checked="" type="checkbox"/> Hamlet	£500.00
 Fri 12 Jun 2026 · 19:30	 Royal Theatre, Stalls
 Row C, Seat 12 · Row C, Seat 13	
<input checked="" type="checkbox"/> Swan Lake	£300.00
 Sat 20 Jun 2026 · 19:00	 Royal Theatre, Dress Circle
 Row A, Seat 5 · Row A, Seat 6	
<input checked="" type="checkbox"/> La Traviata	£180.00
 Sun 5 Jul 2026 · 15:00	 Royal Theatre, Stalls
 Row F, Seat 21	

Order summary

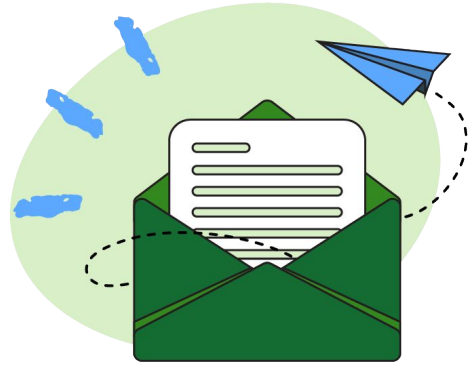
Hamlet	£500.00
Swan Lake	£300.00
La Traviata	£180.00
<hr/>	
Subtotal	£980.00
Deposit already paid	-£50.00
<hr/>	
DELIVERY METHOD	
E-ticket (email)	
E-tickets emailed after payment.	
<hr/>	
Total to pay	£930.00
<i>Prices shown do not include commission or booking fees, which will be calculated at the payment step.</i>	
Proceed to payment	



Want to learn more about Spektrix Payments?



Contact
mike.powell@spektrix.com



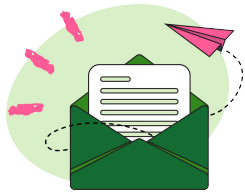
Spektrix & Dotdigital

**Enhanced
communication with
your audiences**

Erica Noel

Client Success Lead
she/her





Recently Released: Customer Service Emails

Ensure audience members receive vital information about venue changes or cancellations

Bypass contact preferences to deliver essential updates.

Control when your e-tickets hit inboxes

Trigger a dedicated e-ticket email exactly when you want, like 24 hours before the event.

Event Search > ADHD The Musical > 01 June 2025 10:00:00

Event Instance Details

Basic Details	Schedule Option: <input checked="" type="radio"/> Do not create Customer Service Email scheduled send <input type="radio"/> Create scheduled send for Customer Service Email
Customer Service Email Schedule	Send Before Event Instance: 0 Day(s) 0 Hour(s)
Price List	Campaign ID: <input type="text"/> <input type="button" value="Validate"/>
Ticket Commission	Customer service emails must only contain information related to the customer's transaction such as ticket delivery, confirmation, cancellation. Do not include advertisements, promotions, or messages, or newsletter requests as this is a compliance violation. Take a look at the Customer Service Email article for more information.
Ticket Donations	
Locks	
Seating Plan	
Audit	

Customer Service Email Regenerate Print at Home Tickets Delete Edit



Recently Released: Send Time Optimisation

Maximise your open rates

1 Basic Details

Name:

Mailing Category:

Fulfilment Method: 00.30 p (Integrated Email)

Send: Immediately

Send Time-Optimised:

Send to: All
 A Random Sample

Customer List:

Email Campaign:

Target events:



Recently Released: Pre-Event Email Template

One Template > all events

Generate marketing campaigns
in minutes



**Extra Spektrix data fields that
sync from Spektrix to Dotdigital
automatically**



Come From Away

on **Wednesday 03 June 2026** at **7:30 PM**

About Your Event

Welcome to The Rock. Based on an extraordinary true story, *Come From Away* chronicles how the isolated town of Gander, Newfoundland played host to the world. What started as an average day in a small town turned into an international sleepover when 38 planes, carrying thousands of people from around the globe, were diverted to Gander's airstrip on September 11, 2001. Undaunted by culture clashes and language barriers, the people of Gander cheered the stranded travelers with music, an open bar, and the recognition that we're all part of a global family. Filled with traditional Irish folk music and stirring musical ballads all performed by an onstage band, this breathtaking musical is a true celebration of hope, humanity, and unity.

- **Duration:** 2 hours
- **Content Warning:** Expect loud music, sudden noises, and fast-paced, "chaotic" visual

SPEKTRIX



dotdigital

Basic Details

Instances

Website

Recommended Events

Supplementary Events

Order Attributes

Audit

Name: Come From Away

Event Id: 150612

Description: Welcome to The Rock. Based on an extraordinary true story, Come From Away chronicles how the isolated town of Gander, Newfoundland played host to the world. What started as an average day in a small town turned into an international sleepover when 38 planes, carrying thousands of people from around the globe, were diverted to Gander's airstrip on September 11, 2001. Undaunted by culture clashes and language barriers, the people of Gander cheered the stranded travelers with music, an open bar, and the recognition that we're all part of a global family. Filled with traditional Irish folk music and stirring musical ballads all performed by an onstage band, this breathtaking musical is a true celebration of hope, humanity, and unity.

Status: Live (has live instances)

Date Created: 10 October 2025

Duration: 02:30:00

Image:



Remove Image

Image Alt Text: The title come from away is written in yellow letters on blue background. The letter O is swapped out with an icon of the globe.

Financial Target:

Seats Target:

Enable queueing: (Queueing is enabled for all events)

Time zone: System Default

Partner Companies:

Show type: Musicals

Used for Kiosk integration. Select the exclude_from_kiosk value to remove from the event list on the kiosk

Event type: Performance Hire

Genre: Musicals

dotdigital



Come From Away

1446th

Sales rank

0

Total sales

parent_id

event_description

Welcome to The Rock. Based on an extraordinary true story, Come From Away chronicles how the isolated town of Gander, Newfoundland played host to the world. What started as an average day in a small town turned into an international sleepover when 38 planes, carrying thousands of people from around the globe, were diverted to Gander's airstrip on September 11, 2001. Undaunted by culture clashes and language barriers, the people of Gander cheered the stranded travelers with music, an open bar, and the recognition that we're all part of a global family. Filled with traditional Irish folk music and stirring musical ballads all performed by an onstage band, this breathtaking musical is a true celebration of hope, humanity, and unity.

event_duration

150

event_api_id

150612ALPDMLBQRHSBVSHSNMBLJRJKPTQ

event_is_supplementary

false

event_first_instance_date

2026-03-02T19:30:00Z

event_last_instance_date

2027-04-04T18:30:00Z

event_attribute_account_code_text

3543534

event_attribute_artifax_checkbox_yesno


false

event_attribute_event_type_text

Performance Hire

event_attribute_price_from_text

\$30



Recently Released: Pre-Event Email Template

**Generate marketing
campaigns in minutes**
One Template > all events



**Extra Spektrix data fields that
sync from Spektrix to Dotdigital
automatically**



**Ready to use out of the box - only
styling and branding needed**



Come From Away

on **Wednesday 03 June 2026** at 7:30 PM

About Your Event

Welcome to The Rock. Based on an extraordinary true story, *Come From Away* chronicles how the isolated town of Gander, Newfoundland played host to the world. What started as an average day in a small town turned into an international sleepover when 38 planes, carrying thousands of people from around the globe, were diverted to Gander's airstrip on September 11, 2001. Undaunted by culture clashes and language barriers, the people of Gander cheered the stranded travelers with music, an open bar, and the recognition that we're all part of a global family. Filled with traditional Irish folk music and stirring musical ballads all performed by an onstage band, this breathtaking musical is a true celebration of hope, humanity, and unity.

• **Duration:** 2 hours



Working on:

Spektrix & Dotdigital Improvements

1

**Round Up
Emails**

2

**Abandoned
basket emails**

3

**Trigger emails
on website
behaviour**

4

**Use donation &
membership
order data to
personalise
emails**

1

Working on: Multiple Events in one Pre-visit email

1

One pre-visit email

2

Simplify comms for Customers

3

Great for festivals

Cobo Delivery				4 Tkts	£420.50
<input type="checkbox"/>	Museum Admission - Wed, 03 Jun 26 10:00				
<input type="checkbox"/>	Exhibition Room 1			Price £	Total £
	Adult (opt. donation)			0.00	0.00
	AFACHXJS				<input checked="" type="checkbox"/>
<input type="checkbox"/>	Pre-Show Dining - Wed, 03 Jun 26 18:00				
<input type="checkbox"/>	Cinema 3			Price £	Total £
	Chef's Table dining			350.00	350.00
	AETTJXBU				<input checked="" type="checkbox"/>
<input type="checkbox"/>	Come From Away - Wed, 03 Jun 26 19:30				
<input type="checkbox"/>	Box Theatre			Price £	Total £
	B15 Full Price			65.00	66.00
	ADFFZFSS				<input checked="" type="checkbox"/>
		Cmsn		1.00	
<input type="checkbox"/>	Ice Cream - Wed, 03 Jun 26 21:00				
<input type="checkbox"/>	Restaurant			Price £	Total £
	Ice Cream			4.50	4.50
	AAAWWYHS				<input checked="" type="checkbox"/>

Print

Drag+CTRL = Multiselect

Print all unprinted

2 Working on: Abandoned Basket

Re-engage customers & recover potential lost revenue

1 Improve **conversion rates**

2 Easy, **code-free setup**

3 High-impact **personalisation**

Hi,

Just a friendly reminder that you left something behind in your cart!

But don't worry, we've got your back.



Annie

Set in 1930s New York, brave young Annie is forced to live a life of misery at Miss Hannigan's orphanage. Her luck soon changes when she's chosen to spend a fairytale Christmas with famous billionaire, Oliver Warbucks. Meanwhile, spiteful Miss Hannigan has other ideas and hatches a plan to spoil Annie's search for her true family...

Number of Tickets: 2

Total Price: £112.00

[Book Now](#)

Spektrix: Abandoned Basket



Powers Abandoned Basket Emails

[Spektrix Abandoned Basket](#)

Abandoned Basket
Title Text



You left something behind



Abandoned Basket
Text



Hey @INFORMALSALUTATION@, Just a



Include Event Name?



Include Event
Description



Date Format ?

"Hide Date"

Button Text ?

Finish Your Booking Now



Title when there are
no valid Events



Can we help?



3

Working on: Trigger emails based on web behaviour

Viewed 5+ pages on website and email

BACK

ANALYTICS NOT AVAILABLE

Behaviors ?

- Opens
- Clicks
- Sends
- Replies

Data ?

- Data fields

Include contacts that match all the rules in this group:

Webinsights data collection
The Number of records for each contact is greater than or equal to 1
Including only Webinsights for which:
num_pages is equal to 5

AND OR

have clicked any link in any email campaign they were sent in the last 30 days

Follow up with membership benefits to customers who are considering signup

4

Working on: Synced donation order history

Thank donors by pulling in donation amounts

The Circle

Thank You Thomas!

Thank you for your kind donation of £20 to The Family Theatre Fund.

Your support helps us continue creating joyful, accessible theatre experiences for families and young audiences. From interactive performances to affordable tickets and creative workshops, every donation helps more children experience the magic of live theatre.

We're incredibly grateful to have supporters like you helping us inspire imagination, creativity, and confidence in young people through the arts.

GIFT AID

Thank you for choosing to add Gift Aid to your donation. This means we can claim an extra 25p for every £1 you donate at no additional cost to you.

Thank you again for being part of the Circle Theatre community your generosity truly makes a difference.

Warm wishes,

The Circle Theatre Team

Include the Fund to strengthen donors' emotional connection to the cause

Encourage eligible UK taxpayers to complete a Gift Aid declaration

4

Working on: Synced membership order history

Target specific membership types

Include Customer Passes for easy access to Membership Pass

Personalise messaging

Remind members of their unique benefits to improve engagement and loyalty

Welcome to the Circle!

Thank you for becoming a **Friend** member. We are absolutely delighted to have you with us in the heart of our theatre community.

Beyond priority booking and ticket savings, your membership grants you **10% discount** at all our theatre bars! To claim your discount, simply let our team know you're a member when placing your order!

Don't forget to collect your free tote bag next time you visit us.

MEMBERSHIP LEVEL	MEMBER ID
Friend of the Circle	I-Z322-7P8L
START DATE	EXPIRY DATE
20 April 2026	19 April 2027

Add to Apple Wallet Add to Google Wallet

Auto-Renew Active
Never! Your membership will automatically renew each year, so you will never miss out on your exclusive booking discounts.

See more for less

Enjoy 10% off tickets and zero booking fees on all main stage productions.

Book ahead

Access the best seats in the house before they go on general sale.

Exclusive Access

Join us for "Meet the Cast" evenings and members-only social events.

[EXPLORE ALL YOUR BENEFITS](#)

The 2026 SPEKTRIX 
Email Benchmark Report

Drive Deeper Audience Relationships

Engagement data from over one billion emails sent by organizations creating arts, culture, & in-person experiences worldwide

in partnership with CAPACITY

- Benchmarks based on over **one billion emails** sent by 800+ Spektrix clients worldwide
- **Success stories, quick wins,** and **best practice** advice
- **Download the report today,** or keep an eye on your emails

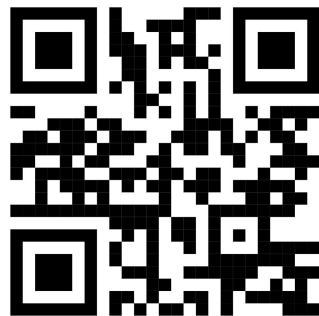


Image: Capital Theatres (Edinburgh, Scotland)



Working on: Event Sales Dashboard & Report Parameters

Miriam Wright

Reporting Specialist
she/her





Working On: Report Parameters



Gain greater flexibility and control over your reports.

Report Explorer

All reports	All reports			Start typing to search
Deleted reports				
Shortcuts				
+ Accounting Reports				
+ L&P				
+ Marketing Reports				
+ Martin Reports				
+ Simple CSV Reports				
+ Training Folder				
	+		e21e21e2121	Analysis 05/11/2024 16:03:21
	+		Email Opt Outs over date range requires filtering in the report	Customer Audits
	+		Event instances occupancy report Seat occupancy report for the specified event instances.	Sales 04/05/2022 11:07:37
	+		Event Price Band Sales Report Run as Excel	Sales 04/05/2021 16:43:09
	+		Event sales comparison Comparison of sales for a set of events, showing revenue generated by week.	Analysis 01/06/2026 08:01:36
	-		Event Sales Report (detailed) Sales report for all event instances.	Sales 01/06/2026 16:49:59
			By Event	
			By Event - Including Ticket Commission	
			New criteria set	
			Download bundle	
			Edit report	
			Copy report	
			Delete report	
	+		Event Sales Report (instances summary) Sales by event and broken down by instance.	Sales 21/05/2026 18:19:42
	+		Event Sales Report (movement by event) Sales movement by event.	Accounting 19/06/2019 11:51:22
	+		Event Sales Report (movement by instance) Sales movement by event and broken down by instance.	Accounting 19/06/2019 12:01:51
	+		Event Sales Report (movement by instance) - Updated Sales movement by event and broken down by instance.	Accounting

Configuration of Financial Value

Price:

Levy:

Ticket Commission:

Include Agent Commission:

Event Sales Report - Detailed

Including data for 4 instances of A Reporting Adventure

Value Configuration: Price includes Tax, Levy includes Tax, **Ticket Commission includes Tax**, Value includes Agency Commission

Sales Report for A Reporting Adventure (overall summary for 4 instances)

Capacity:	2,400
Gross Financial Capacity:	£22,400.00

Capacity: 2,400	# Sold	%age
Total Sold	183	7.6%
<i>Sold (Direct)</i>	183	7.6%
<i>Sold (API)</i>	0	0.0%
Reserved	22	0.9%
Available	2170	90.4%
Locked	25	1.0%

Summary Excluding Reserves	
Number Sold	183
As %age of Total	7.6%
Gross Yield	£1,475.50
As %age of Financial Capacity	6.6%
Average Yield per Ticket	£8.06
As %age of Full Price	86.4%

Summary Including Reserves	
Number Sold/Reserved	205
As %age of Total	8.5%
Gross Yield	£1,671.50
As %age of Financial Capacity	7.5%
Average Yield per Ticket	£8.15
As %age of Full Price	87.4%

Lock Types			
Type	Total	Sold	Avail.
House	20	0	20
Company Lock	5	0	5

Sales by Sales Channel					
Sales Channel	#	%	£		
Counter	2	1.1%	£23.00	1.4%	
Phone	181	98.9%	£1,452.50	86.9%	

Sales by Ticket Type					
Ticket Type	#	%	£		
Standard	143	78.1%	£1,258.00	75.3%	
Senior Citizen	25	13.7%	£167.50	10.0%	
Student	10	5.5%	£50.00	3.0%	
Comp	5	2.7%	£0.00	0.0%	

Sales by Price Band					
Price Band	#	%	£		
A	183	100.0%	£1,475.50	88.3%	

Sales by Seating Area					
Area	#	%	£		
Stalls	183	100.0%	£1,475.50	88.3%	

Sales by Price Band and Ticket Type					
Price Band	Ticket Type	#	%	£	%
A	Standard	143	78.1%	£1,258.00	75.3%
A	Senior Citizen	25	13.7%	£167.50	10.0%
A	Student	10	5.5%	£50.00	3.0%
A	Comp	5	2.7%	£0.00	0.0%

Configuration of Financial Value

Price:

Levy:

Ticket Commission:

Include Agent Commission:

Event Sales Report - Detailed

Including data for 4 instances of A Reporting Adventure

Value Configuration: Price includes Tax, Levy includes Tax, **Value excludes Ticket Commission**, Value includes Agency Commission

Sales Report for A Reporting Adventure (overall summary for 4 instances)

Capacity:	2,400
Gross Financial Capacity:	£22,400.00

Capacity: 2,400	# Sold	%age
Total Sold	183	7.6%
<i>Sold (Direct)</i>	183	7.6%
<i>Sold (API)</i>	0	0.0%
Reserved	22	0.9%
Available	2170	90.4%
Locked	25	1.0%

Summary Excluding Reserves	
Number Sold	183
As %age of Total	7.6%
Gross Yield	£1,420.00
As %age of Financial Capacity	6.3%
Average Yield per Ticket	£7.76
As %age of Full Price	83.1%

Summary Including Reserves	
Number Sold/Reserved	205
As %age of Total	8.5%
Gross Yield	£1,616.00
As %age of Financial Capacity	7.2%
Average Yield per Ticket	£7.88
As %age of Full Price	84.5%

Lock Types			
Type	Total	Sold	Avail.
House	20	0	20
Company Lock	5	0	5

Sales by Sales Channel					
Sales Channel	#	%	£		
Counter	2	1.1%	£20.00	1.2%	
Phone	181	98.9%	£1,400.00	86.6%	

Sales by Ticket Type					
Ticket Type	#	%	£		
Standard	143	78.1%	£1,210.00	74.9%	
Senior Citizen	25	13.7%	£160.00	9.9%	
Student	10	5.5%	£50.00	3.1%	
Comp	5	2.7%	£0.00	0.0%	

Sales by Price Band					
Price Band	#	%	£		
A	183	100.0%	£1,420.00	87.9%	

Sales by Seating Area					
Area	#	%	£		
Stalls	183	100.0%	£1,420.00	87.9%	

Sales by Price Band and Ticket Type					
Price Band	Ticket Type	#	%	£	%
A	Standard	143	78.1%	£1,210.00	74.9%
A	Senior Citizen	25	13.7%	£160.00	9.9%
A	Student	10	5.5%	£50.00	3.1%
A	Comp	5	2.7%	£0.00	0.0%

Report Explorer

All reports	All reports			<input type="text" value="Start typing to search"/>
Deleted reports				
Shortcuts				
<ul style="list-style-type: none"> + Accounting Reports v + L&P v + Marketing Reports v + Martin Reports v + Simple CSV Reports v + Training Folder v 				
	+		<p>e21e21e2121</p>	<p>Analysis</p> <p>05/11/2024 16:03:21</p>
	+		<p>Email Opt Outs over date range requires filtering in the report</p>	<p>Customer Audits</p>
	+		<p>Event instances occupancy report Seat occupancy report for the specified event instances.</p>	<p>Sales</p> <p>04/05/2022 11:07:37</p>
	+		<p>Event Price Band Sales Report Run as Excel</p>	<p>Sales</p> <p>04/05/2021 16:43:09</p>
	+		<p>Event sales comparison Comparison of sales for a set of events, showing revenue generated by week.</p>	<p>Analysis</p> <p>01/06/2026 08:01:36</p>
	-		<p>Event Sales Report (detailed) Sales report for all event instances.</p>	<p>Sales</p> <p>01/06/2026 16:49:59</p>
	<div style="border: 1px solid #ccc; padding: 5px;"> <ul style="list-style-type: none"> ▶ By Event v ▶ By Event - Including Ticket Commission v </div>			
	<div style="display: flex; justify-content: space-around;"> New criteria set Download bundle Edit report Copy report Delete report </div>			
	+		<p>Event Sales Report (instances summary) Sales by event and broken down by instance.</p>	<p>Sales</p> <p>21/05/2026 18:19:42</p>
	+		<p>Event Sales Report (movement by event) Sales movement by event.</p>	<p>Accounting</p> <p>19/06/2019 11:51:22</p>
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	+		<p>Event Sales Report (movement by instance) - Updated Sales movement by event and broken down by instance.</p>	<p>Accounting</p>

Run Event Sales Report (detailed).

Criteria

Parameters

Report Properties

Show Financial Values:

Configuration of Financial Value

Price: Including Tax ▼

Levy: Including Tax ▼

Ticket Commission: Exclude Ticket Commission ▼

Include Agent Commission:

Run as PDF ▼

Cancel



Working On: Event Sales Dashboard



Data-driven insights to power your event strategy

A real-time, interactive, in-app dashboard to provide you and your partners with an instant, high-level view of key data, including sales performance, inventory, and historical trends.

Early access to Event Sales Dashboard & Report Parameters?

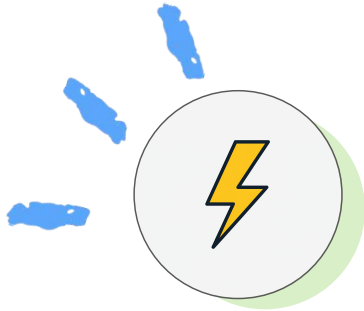


Parameters



Dashboard





Roundup

Mark Gaukrodger

Senior Product Marketing Manager
he/him





Recently Released:

Great British Summer Savings VAT Relief

Why it's needed

VAT for children's admission in the UK will reduce to 5% over the summer

Cheaper theme park tickets and children's meals as VAT to be cut for some attractions this summer



GETTY IMAGES

What's changed

You'll be able to set a tax code override against ticket types to make this work

Attributes for ticket type: Child

Tax Code Override: R - Reduced Rate (5%) ▼

Instances From: 25/05/2026 📅

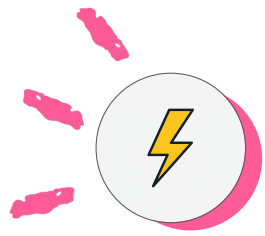
Instances To: 01/09/2026 📅

i Setting a tax code override applies the code to all tickets purchased of this type, regardless of the tax code set at the instance level.

Save

Cancel

Close



Recently Released: Event Instance Creation - Bulk Recurring Timeslots

Generate an entire day's worth of event instances, and replicate them across your calendar, in just a few clicks.

Event Name: 9 to 5

Time: Recurring Times

Mode: Regular intervals Specific times

Time range: 10:00 to 16:00 every 15 minutes
(24 hour and based on start times e.g. 10:00 to 16:00 with 30 minute intervals will create 10:00, 10:30, etc until 16:00)

Date: 22/05/2026 Recurring Dates

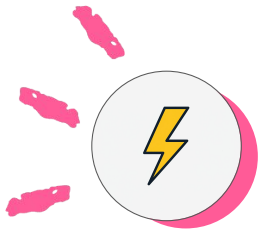
Until: 22/10/2027

Recurring on:

- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- Saturday
- Sunday

Date	Start time	Stop selling on Web
Thu 09 April 2026 Draft	10:00	08:00, Thu 09 Apr 2026
Thu 09 April 2026 Draft	10:15	08:15, Thu 09 Apr 2026
Thu 09 April 2026 Draft	10:30	08:30, Thu 09 Apr 2026
Thu 09 April 2026 Draft	10:45	08:45, Thu 09 Apr 2026
Thu 09 April 2026 Draft	11:00	09:00, Thu 09 Apr 2026
Thu 09 April 2026 Draft	11:15	09:15, Thu 09 Apr 2026
Thu 09 April 2026 Draft	11:30	09:30, Thu 09 Apr 2026
Thu 09 April 2026 Draft	11:45	09:45, Thu 09 Apr 2026
Thu 09 April 2026 Draft	12:00	10:00, Thu 09 Apr 2026
Thu 09 April 2026 Draft	12:15	10:15, Thu 09 Apr 2026

Previous | Next | 1 2 3 4 5 6 7 ... 20



Recently Released: Self-Service Data Imports

Import Customer, Membership, and Donation data

Import CSV

Import Mode


Append
 Match on email address

Overwrite
 Match on email address

Append adds on information to existing records.
Overwrite allows to overwrite the values of existing fields with new values.
If a field is left blank, this is considered to be "do nothing". To specifically clear a value, the cell must specify "(clear)" in the file. Please consult the documentation to find out which fields can be cleared using this method.

Foreign Id Customer Custom Field Name


Upload CSV file (3MB max)


Drop file here or [select file](#)



Recently Released: Fundraising Roundup

More flexibility, deeper insights



Recently Released: Variable Recurring Giving

WAYS WE THANK OUR MEMBERS



LEARN MORE ABOUT THE BENEFITS AND EXPERIENCES AT EACH MEMBERSHIP TIER

01 FRIEND \$100-\$499

- **Members-only ticket presale** for Summer Season, Rosen House Concert Series, and Holiday Tea Musicales
- Invitation for two (2) to the annual **Friends' Garden Party**
- **Recognition** in our annual donor listing and annual report
- **Exclusive Member Discounts:**
 - 10% off Caramoor merchandise
 - 10% off on-site food and drink
 - 20% off Garden Listening tickets
 - 20% off tours of the Rosen House

1 YEAR

\$264

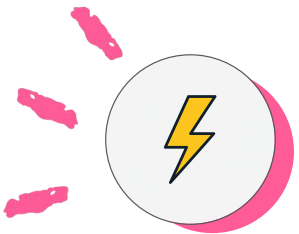
\$100

\$499

Auto-renew my membership

ADD TO CART

caramoor.org/support/become-a-member



Recently Released: Custom Attributes for Opportunities

Capture the fundraising insights that matter most to your team

Attribute Definitions Configuration Customers Importer Partner Companies Payments Users Search

New Attribute Definition

Name	Type	
Secondary Owner	Dropdown list	🗑️
Opportunity Type	Text field	🗑️
Reason for closing	Text field	🗑️
Name	Type	

Edit Opportunity

Editing opportunity for Ms G P.

Campaign: FY 26/27 > Individual Giving > Major Donors

Description:

Owner: JadeWalton

Current Stage: Involve

Expected Close Date: 16/08/2026

Target Amount: £ 5,000.00

Asked Amount: £

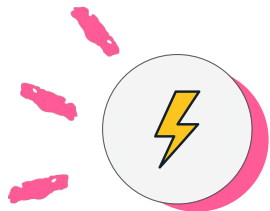
Likelihood Of Success: Default for this stage (not set) Custom: %

Closed:

Secondary Owner: Joe Bloggs

Opportunity Type:

Reason for closing: Not interested in upcoming projects



Recently Released:

Better donor recognition for Households

Edit Segment Inform

Name:

Description:

Purchasing statistics:

When data is grouped by:

Include in Segment:

Total number of items purchased:

between and

Total value of items purchased:

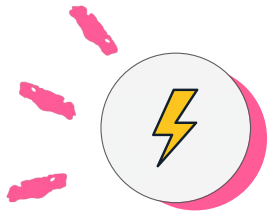
between £ and £

Better Event Invitation Tracking for Organisations

Event Instance Show All Instances

Invitee	On Behalf Of	Accepted	Invited	Coming	Sent	Expected
Miss Wednesday Addams	The Addams Family Trust	X	0	0	26/05/2026	26/05/2026
Joe Bloggs		🕒	1	1	13/02/2023	13/02/2023
Raeann Paragas		🕒	0	0	26/05/2026	26/05/2026
Georgie Pepper	Spektrix Ltd	🕒	0	0	26/05/2026	26/05/2026
Elvis Presley	Barnes and Noble	🕒	3	0	26/05/2026	26/05/2026
Lauren Watson		✓	3	3	13/02/2023	13/02/2023
Total			7	4		

Drop an individual here to create a new invitation.



Recently Released: Enhanced Update Multiple Opportunities tool

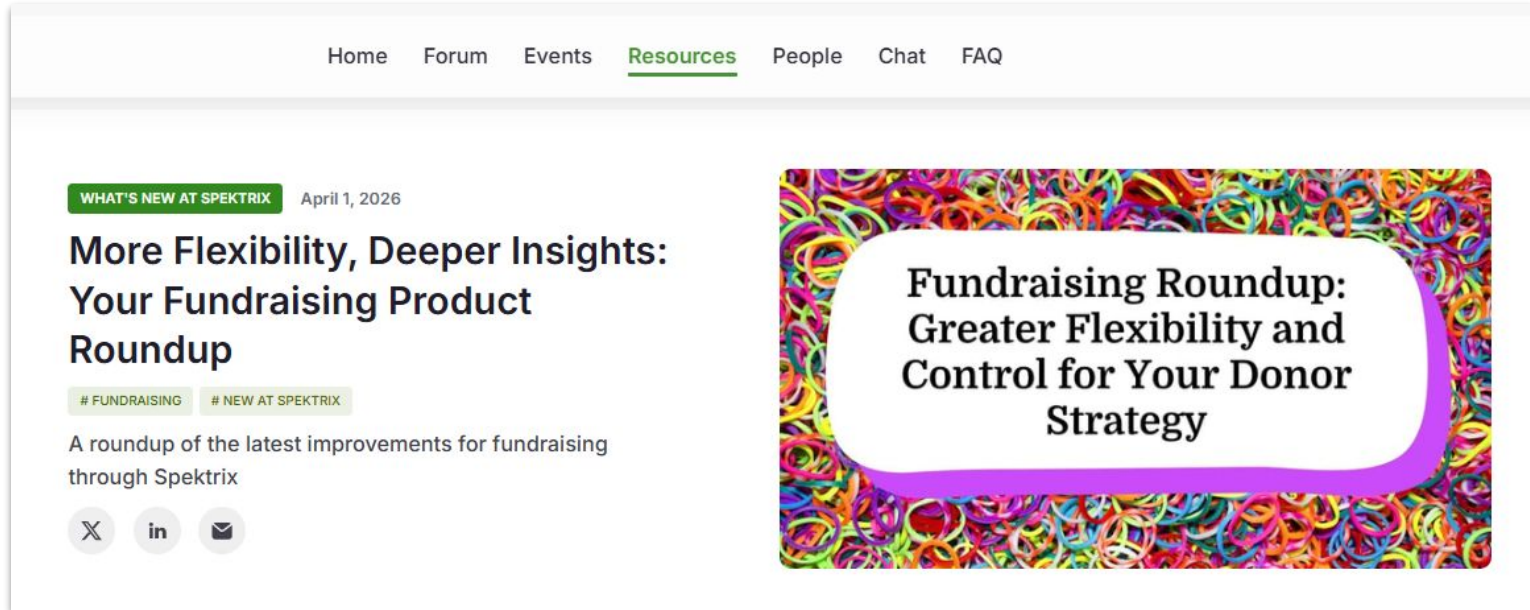
Update Multiple Opportunities Opportunity Select

Set fields to be updated for these 6 opportunities

<input type="checkbox"/>	Campaign:	<input type="text"/>	▼
<input type="checkbox"/>	Description:	<input type="text"/>	
<input type="checkbox"/>	Owner:	<input type="text"/>	▼
<input type="checkbox"/>	Current Stage:	<input type="text"/>	▼
<input type="checkbox"/>	Closed:	<input type="checkbox"/>	
<input type="checkbox"/>	Target Amount:	£ <input type="text"/>	
<input type="checkbox"/>	Asked Amount:	£ <input type="text"/>	
<input type="checkbox"/>	Secondary Owner:	<input type="text"/>	▼
<input type="checkbox"/>	Opportunity Type:	<input type="text"/>	
<input type="checkbox"/>	Reason for closing:	<input type="text"/>	

To learn more about our latest Fundraising updates, visit:

community.spektrix.com



The screenshot displays the Spektrix community website interface. At the top, a navigation menu includes links for Home, Forum, Events, Resources (highlighted with a green underline), People, Chat, and FAQ. Below the navigation, a green badge on the left reads "WHAT'S NEW AT SPEKTRIX" with the date "April 1, 2026" next to it. The main article title is "More Flexibility, Deeper Insights: Your Fundraising Product Roundup". Below the title are two tags: "# FUNDRAISING" and "# NEW AT SPEKTRIX". The article description states: "A roundup of the latest improvements for fundraising through Spektrix". At the bottom left of the article are three social media icons: X, LinkedIn, and Email. To the right of the article is a large graphic with a background of colorful rubber bands. A white rounded rectangle with a purple border is overlaid on the graphic, containing the text: "Fundraising Roundup: Greater Flexibility and Control for Your Donor Strategy".

Home Forum Events Resources People Chat FAQ

WHAT'S NEW AT SPEKTRIX April 1, 2026

More Flexibility, Deeper Insights: Your Fundraising Product Roundup

FUNDRAISING # NEW AT SPEKTRIX

A roundup of the latest improvements for fundraising through Spektrix

X in ✉

Fundraising Roundup: Greater Flexibility and Control for Your Donor Strategy

SPEKTRIX 

**Thank
You!**



**Discover recent
releases and
upcoming
improvements**

